

【Press Release】

FOR IMMEDIATE RELEASE

2017 Hong Kong Wine Registration Scheme and Wine Storage Management Systems Certification Scheme Presentation Ceremony Successfully Held

(10 November 2017, Hong Kong) Hong Kong Quality Assurance Agency (HKQAA) today held the “2017 Hong Kong Wine Registration Scheme and Wine Storage Management Systems Certification Scheme Presentation Ceremony” at the Hong Kong International Wine & Spirits Fair. Mr Gary Poon, Deputy Secretary for Commerce and Economic Development (Commerce & Industry), the Government of Hong Kong SAR, was the officiating guest.

Systematic Storage Management Framework to Protect Wine Quality

The zero-tax environment and well-developed transportation facilities have made Hong Kong one of the most cost-effective and convenient wine hubs in the Asia Pacific region. The development of the wine sector brings more options to the market, and wine lovers become savvier about what they spend their money on. “Apart from brand and vintage, they will look into the source, storage and transportation conditions. There is no doubt that third party recognition plays a substantial role in giving consumers, collectors and traders confidence in Hong Kong’s wine-related business,” said Dr Michael Lam, Chief Executive Officer of HKQAA.

In response to market needs, HKQAA has launched the Wine Storage Management Systems Certification Scheme in 2009 to promote the protection of wine quality and its value with the aid of a systematic storage management framework. It encourages organisations to take effective measures and reduce risks that might lead to wine deterioration.

Enhance Reputation by Providing Wines with Identifiable Source

Apart from wine storage and transportation conditions, consumers and traders are more prudent in choosing the right wine with the right background. HKQAA further launched the Hong Kong Wine Registration Scheme. It helps companies enhance brand image and reputation by demonstrating their commitment to providing wines with identifiable source. Consumers can scan a unique QR code on wine bottles with their smartphone to verify the wine online.

In today’s ceremony, HKQAA is pleased to recognize the sustained commitment of the participating companies under the Wine Storage Management Systems Certification Scheme and the Hong Kong Wine Registration Scheme. (See Appendix for details) Ir Prof Peter K W Mok, Honorary Chairman of HKQAA said, “With the joint effort of HKQAA and wine industry members, we will benefit wine consumers and collectors, and Hong Kong’s dynamic wine scene will thrive in the future.”

Photo captions:



Mr Gary Poon, Deputy Secretary for Commerce and Economic Development (Commerce & Industry), the Government of the HKSAR (Left 5, front row), HKQAA Governing Council members, Technical Committee members, supporting and endorsing organisations, as well as the participating companies of the Schemes.



Mr Gary Poon, Deputy Secretary for Commerce and Economic Development (Commerce & Industry) (right), presented the certificate of the Wine Storage Management Systems Certification Scheme to the certified company.



Ir Prof Peter K W Mok, Honorary Chairman of HKQAA (right) recognised the participating company of the Wine Storage Management Systems Certification Scheme and Hong Kong Wine Registration Scheme.



Dr Michael Lam, CEO of HKQAA delivered a speech at the event.

- End -

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HKQAA Background

Hong Kong Quality Assurance Agency (HKQAA) is a non-profit organisation established by Hong Kong Government in 1989. As one of the leading conformity organisations in the Asia-Pacific region, HKQAA is committed to providing certification and assessment services. Through knowledge sharing and technology transfer, HKQAA helps enterprises enhance management performance and competitiveness. Apart from introducing world-class management systems to Hong Kong, HKQAA has also developed a wide range of innovative services to cope with increasingly diversified market demands and the growing need for sustainable development, bringing benefits to the community. Please visit <http://www.hkqaa.org> for further information.

**Wine Storage Management Systems Certification Scheme and
Hong Kong Wine Registration Scheme
- List of Participating Companies -**

Note for Scheme Type



WSMS – Fine Wine
「葡萄酒儲存管理體系認證」
(高級葡萄酒)



WSMS – Commercial Wine
「葡萄酒儲存管理體系認證」
(商品葡萄酒)



WSMS for Wine Retailers
零售商
「葡萄酒儲存管理體系認證」



WSMS – Transportation –
Fine Wine
運輸服務供應商
「葡萄酒儲存管理體系認證」
(高級葡萄酒)



WSMS – Transportation –
Commercial Wine
運輸服務供應商
「葡萄酒儲存管理體系認證」
(商品葡萄酒)

(As of 10 November 2017)

| Company | 公司 | Wine Storage Management Systems Certification Scheme | Hong Kong Wine Registration Scheme |
|---|-----------------|--|------------------------------------|
| A Plus Wine Cellar Company Limited | - | - | Yes |
| Abbelio Wines | 安貝利爾酒業 | - | Yes |
| Acker Merrall & Condit (Asia) Limited | - | 1 | - |
| Anrise-IMC Limited | 安昇國際商務拓展有限公司 | - | Yes |
| Australian Wines Wholesale Centre | 澳洲酒批發中心 | - | Yes |
| BWL Wine Logistics Limited | - | 1,2,4 | - |
| CBT Wines Company Limited | 香貝田酒業有限公司 | - | Yes |
| Certiz Premier Products Limited | 天傲(名家)有限公司 | 1 | - |
| Chevalier Cold Storage and Logistics Ltd. | 其士冷藏物流有限公司 | 1 | - |
| China Merchants Godown, Wharf & Transportation Co., Ltd. | 招商局倉碼運輸有限公司 | 1,2 | - |
| CN Logistics Limited | 嘉宏物流有限公司 | 1,2,4,5 | - |
| Collezione Wine Cellars Limited | 佳釀珍藏 | 1 | - |
| Corney and Barrow Limited | - | - | Yes |
| Crown Wine Cellars Limited | - | 1 | - |
| DCH Logistics Company Limited | 大昌行物流有限公司 | 2 | - |
| Double S Wine International Limited | 名葡萄酒國際有限公司 | - | Yes |
| Emtex Industrial Co. Ltd. | 安泰實業有限公司 | - | Yes |
| Estate Sky Investments Limited | - | 1 | - |
| Excelente Wine Company Limited | 超然酒業有限公司 | - | Yes |
| GE (LHIL) Lessee Limited T/A Cordis, Hong Kong | 香港康得思酒店 | 2,3 | - |
| GOYA (HK) Limited | 戈爾洋行有限公司 | - | Yes |
| Grand Wine Cellar | 豪酒窖 | 1 | Yes |
| Hecny Wine Cellar Limited | - | 1 | - |
| Hip Cellar Limited | - | 1 | - |
| Hong Kong Ningxia Unique & Premium Products Centre Co., Limited | 香港寧夏名特優產品中心有限公司 | - | Yes |
| Hong Kong Wine Vault | 美酒窖 | 1 | - |
| JAS Forwarding (HK) Ltd | 捷士國際聯運(香港)有限公司 | 1,2 | - |
| Jebsen Logistics Limited | 捷成國際物流有限公司 | 1,2,4,5 | - |
| Jiangsu Heyuntong Network Technology Co.,Ltd | 江蘇禾運通網絡科技有限公司 | - | Yes |

| | | | |
|--|------------------|-------|-----|
| Jones Lang LaSalle Management Services Limited - The Long Beach | 仲量聯行物業管理有限公司－浪澄灣 | 2 | - |
| Jovenstars International Logistics (Hong Kong) Limited | 駿星國際物流（香港）有限公司 | 2 | Yes |
| K Cellars (Hong Kong) Limited | - | 1 | - |
| Kerry Logistics (Hong Kong) Limited | 嘉里物流（香港）有限公司 | 1,4 | - |
| Kerry Logistics (Hong Kong) Limited - Kerry Kwai Chung Warehouse | - | - | Yes |
| Kerry Warehouse (Hong Kong) Limited | 嘉里貨倉（香港）有限公司 | 1 | - |
| Madison (China) Limited | 麥迪森（中國）有限公司 | 1 | - |
| MBL Wine Group Limited | 馬伯樂集團酒業有限公司 | 1 | Yes |
| Metropolitan Wine Cellar Limited | 城市酒窖有限公司 | 1 | - |
| Modern Wine Cellar Limited | 現代酒窖有限公司 | - | Yes |
| Nanpu Fine Wine & Spirits International Company Limited | 南浦酩酒坊國際有限公司 | - | Yes |
| Nu-Health At Culture Homes Limited | 文化堂（科技）有限公司 | - | Yes |
| Omtis Fine Wines | 安天時酒庫 | 1,2,5 | Yes |
| On Excel Fine Wines Limited | 優達酒業有限公司 | 1 | - |
| Rastignac (HK) Limited | 威利來（香港）有限公司 | - | Yes |
| Royal Orchid Wine (Hong Kong) Company Limited | 君蘭酒業（香港）有限公司 | 2 | Yes |
| Schmidt Marketing (Consumer Products) Limited | 興華拓展（消費品）有限公司 | - | Yes |
| Store Friendly Self Storage Group Limited | 儲存易迷你倉集團有限公司 | 1 | - |
| Sun Hing Holdings Limited | 新興集團有限公司 | 1,2 | - |
| Sunfun (China) Ltd. | 中正商航（中國）有限公司 | 2,5 | Yes |
| Superb Wine Company Limited | 酒至尊有限公司 | - | Yes |
| T-Box Thermal Storage Limited | 適恒溫儲存空間有限公司 | 1 | - |
| Toll Global Forwarding (Hong Kong) Limited | 拓領環球貨運（香港）有限公司 | 2 | - |
| U-Freight Logistics (HK) Limited | 聯邦物流（香港）有限公司 | 2 | - |
| VP Gallery | 永柏品酒廊 | - | Yes |
| W Cellar Limited | 尚藤酒業有限公司 | 1 | - |
| Wai Shing Wine International Co. Limited | 偉成洋酒國際有限公司 | 2 | Yes |
| Watson's Wine | 屈臣氏酒窖 | 1 | Yes |
| Wine High Club | - | 1 | Yes |
| WineWorld Limited | 酒世界有限公司 | - | Yes |
| Wine-World.com Electronic Commerce (HK) Limited | 紅酒世界電商（香港）有限公司 | 1 | - |
| Yamato Logistics (HK) Limited | 雅瑪多運輸（香港）有限公司 | 5 | - |
| Yuan Fat International Limited | 源發國際有限公司 | - | Yes |
| - | 中山火炬開發區萬杯酒行 | - | Yes |
| - | 中山市天傲名家貿易有限公司 | - | Yes |

Hong Kong Wine Registration Scheme for Events - List of Events -

(As of 10 November 2017)

| | |
|---|----------------|
| Asia Wine and Spirits Awards by Sommeliers 2017 | 亞洲酒類大賞冠軍侍酒師評審 |
| Restaurant & Bar Hong Kong House Wine Awards 2017 | 香港餐飲展駐店酒大獎2017 |